



# FANCY SEEING YOUR NAME ON THE **BIG SCREEN** ?

Queer Screen is offering you and your business a unique exposure opportunity at the upcoming 2011 Mardi Gras Film Festival™ (MGFF). What could be better than having 400 pair of LGBT eyes in a darkened room, with nowhere else to look but at you. How ?

## SPONSOR A **SESSION**

You can now SPONSOR A SESSION at the MGFF, which means for as little as \$2000, you will have presence on the screen, logo on your session's page in the print guide and the opportunity to spruik your services before your very own audience!

You also reap the warm fuzzy benefit of supporting Sydney's longest running queer community arts organisation and the association of partnering with the ACON Honour Award winning Community Organisation of the year.

The staff at Queer Screen will assist in match making you with a film that we think might suit your business or marketing needs, to maximise the opportunity.

Why spend dollars on a print ad that lasts a week on the street, when for the same spend you can put your business in our printed guide and website for close to 2 months and on the silver screen for 3 weeks! You could be sharing your brand with a captured and captivated LGBT audience this Mardi Gras.

Our print guide is distributed with the Sydney Star Observer and independently from January 19 with a distribution of 50,000. Mardi Gras Film Festival™ runs February 17 – March 3rd, 2011.

**We produce our events for our community and do so with the support of our community.**

**Support Queer Screen, and SPONSOR A SESSION at Mardi Gras Film Festival™ 2011.**

contact Jain Moralee 9332 4938 [jain@queerscreen.com.au](mailto:jain@queerscreen.com.au) for more information and to find out what film could be EXCLUSIVELY yours.



*2010 Mardi Gras Film Festival Opening Night,  
Angel Place City Recital Hall*

The \$2000 SPONSOR A SESSION package includes;

- Logo on the session listing in the print guide and online with weblink
- Stand alone session sponsor screen slide at the screening
- Logo on a group session sponsor screen slide, that screens before each MGFF session
- Verbal acknowledgement before the screening

For \$5000 you can sponsor our Gala Opening or Closing Night – where you get all the benefits listed above as well as the opportunity to speak before the screening.